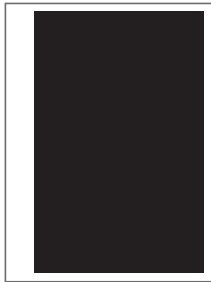
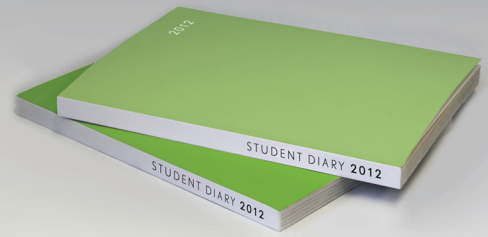


OTAGO UNIVERSITY STUDENTS' ASSOCIATION

# Handbook Diary 2012



**Full Page**  
130mm [w] x  
200mm [h]

**Spot Colour** \$2200  
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**Half Page**  
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**Strip**  
130mm [w] x  
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**Greyscale** \$300+GST

**INSERTS** \$220 per 1000 [Max. size unfolded 125mm x 185mm]

## Handbook Diary Information

The Handbook Diary is Planet Media Dunedin Ltd.'s most significant annual publication. A vital resource for students, it is produced in partnership with the University of Otago to provide students with both a comprehensive day-planner section, and vital information about University life. It is in a two-part, flip-over format, with two front covers.

20,000 copies of the 2012 Handbook Diary will be distributed by the University, handed directly to every student with their ID card during the enrolment process. With the additional improvements of a heavier cover and perfect binding, the 2012 diary will be a durable and indispensable tool for students throughout the academic year, and will also be distributed to Summer School students as well as at the start of the first semester.

## Tech stuff

Illustrator, Photoshop, PDF, TIFF, JPEG or EPS.

Graphics at 300dpi, all colour as CMYK. Embed all fonts and links.

**Booking deadline is Friday 18th November 2011**



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