

Tent City 2025

During Orientation Week, we have a student expo village on the Museum Reserve. Tent City is your opportunity to get in front of students at the start of the year to tell them why they should associate with your brand.

Event Dates & Time

17th, 18th, and 19th February 2025
9am – 4pm everyday

Event Location

Tūhura Otago Museum
419 Great King Street
Dunedin North, Dunedin 9016

Set-Up Times

Pack In: 17th February at 8am
Pack Out: 19th February at 4pm onwards
Offsite: 19th February by 5.30pm



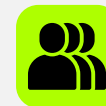
Foot Traffic

19,600+ unique visits
across the three days.



Target Audience

18 – 24 year old students



Extended Audience

General Dunedin public

Event Site Map & Pricing

Site Option (for all dates)	Site Cost	*DCC Site Hire Fee	Total Cost
● Gold Site (powered)	\$2,100 ex GST	\$225 ex GST	\$2,325 ex GST
● Lower Lawn Site (powered)	\$1,850 ex GST	\$225 ex GST	\$2,075 ex GST
● Upper Lawn Site (powered)	\$1,600 ex GST	\$225 ex GST	\$1,825 ex GST
● No Power Site	\$1,200 ex GST	\$225 ex GST	\$1,425 ex GST

Inclusions

- ◆ 3m x 3m marquee
- ◆ Trestle table with two chairs

***New DCC site hire fee of
\$225.00 ex GST per site**



CLICK TO BOOK A SITE

Booking Deadline
1st February 2025